

2017 LIGHTSPEED COLLEGIATE ACCESSORIES

25th
1992  2017
ANNIVERSARY



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Gratitude. That is the emotion that comes to mind when I think back on the last 25 years. Gratitude to the LogoFit employees, current and past, who have generously committed to the goals we set for LogoFit. Gratitude to our 3,500 retailers who have partnered with us. Gratitude to the 550 colleges and universities who have licensed LogoFit to produce products that elevate their schools' brands. Gratitude to our family and friends who have endlessly supported us and the company.

Amazing sacrifices have been made in order to ensure our success. Those sacrifices are what motivate us to continue building a company that is laser focused on being the best specialty headwear and accessory company in the industry.

LogoFit is proud to present our 25th anniversary product line on the following pages. After you've reviewed, contact us so we may better explain how LogoFit can help you take part in our LightSpeed delivery program and share our excitement as we embark on the next 25 years.

With sincere appreciation,


Jon Kraut

PROGRAM

The LogoFit™ team is proud to present its expanded 2017 LightSpeed™ catalog, featuring 85+ styles of high quality specialty headwear, gloves, scarves, and other hard to find styles that are in stock and ready for immediate delivery.

Build your order by mixing any of the styles in the program, with minimums as low as 6 pieces per style/color. The possibilities are endless. From sun and fashion headwear, to cozy cold weather gear, we have you covered for every season, in every climate.

For your convenience, we've added product order minimums and non-licensed pricing to each product page.

LIGHT SPEED

Take advantage of our LightSpeed program by placing your pre-season order with LogoFit now for fall delivery. With LightSpeed, your artwork purchased pre-season will be back-stocked at 50% of your initial order quantity and replenishment mid-season will be easy and quick with lower minimums and fast delivery. We deliver the product you want, where and when you want it.

WHAT IS SONICWELD™?

LogoFit's unique SonicWeld™ process results in unparalleled embellishment quality made possible by our own engineering.

Our people and our equipment create the most consistent and highest quality embroidered weld designs in the industry - even on the most difficult to embellish styles.

Once we have your weld in stock, we're able to produce your reorders in as few as one to two days, with very low minimums. Please contact us if you have any questions regarding our innovative production process.

Order with confidence. LogoFit stands behind every product we make with our 100% satisfaction guarantee.





TWO COLOR

DOC COLORS



DOC **NEW**
4119
marled yarn cuff hat with pom



BRADSHAW COLORS



- Luxurious new yarn blend
- Fine gauge yarn
- Improved feel and fabric memory

BRADSHAW **#1**
4116
striped knit cuff hat with pom





PRIMETIME #1
4109

striped knit cuff hat with pom



HALFTIME NEW
4340

striped knit cuff hat with pom







NIAGARA #1
6751
60" long rugby striped knit scarf



COLUMBIA
4105
rugby striped knit beanie

COLUMBIA & NIAGARA COLORS

blkwht	*blkcha	*blkbur	blkred	blkorg	*blkatg	*blkvkg	*blkveg	blkhun	blkroy	brnwht	*burwht	*burcha	*burorg	buratg	burveg	*carwht	carcha
carblk	*caratg	*crswht	crsblk	crscha	*crsatg	*redwht	*redcha	rednvy	ulpbk	ulpnvy	*orgwht	*hunwht	*huncha	*hunatg	klynvy	*roywht	*roycha
royorg	royatg	cabwht	*nvywht	*nvycha	nvyorg	*nvyatg	*nvyvkg	*nvyveg	nvyltb	purwht	*purcha	purblk	purorg	*puratg	purvkg	purveg	

* DENOTES TRIxie GLOVE COLORS

CASCADE COLORS

*blkcha	*blkred	*blkatg	*blkveg	*burwht	*burcha
*crswht	*redwht	*redcha	rednvy	*orgwht	
*hunwht	*hunatg	*roywht	*nvywht	*nvycha	nvyorg
*nvyatg	*nvyvkg	*nvyveg	nvykly		
purwht	*purcha				

* DENOTES TRIxie GLOVE COLORS

CASCADE
6756

lightweight rugby striped infinity scarf



TRIXIE
7302

rugby striped knit stretch **TEXTING** gloves

TRIXIE COLORS

chablk	redblk	atgblk	vkgblk	vegblk	whtbur	chabur	atgbur
whtcar	atgcar	whtcrs	atgcrs	whtrcd	chared	whtorg	blkvkg
whthun	chahun	atghun	chafor	whtrdy	charoy		
whtnvy	chanvy	atgnvy	vkgnvy	vegny	chapur	atgpur	



BRIGHT STRIPE #1
6113
knit beanie with contrast tipping



BEELINE
5017
84" micro-striped knit scarf



BLIZZARD
4005
micro-striped knit beanie

BEELINE & BLIZZARD COLORS

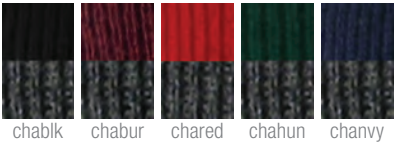


BRIGHT STRIPE COLORS





TWO COLOR OPTIONS



CREW #1
6051
varsity striped beanie



TEAM
6902
68" varsity striped scarf

MISSISSIPPI COLORS



ELKHORN
4114
FLEECE-LINED ear flap hat with
braided tassels *also available in chafor



MISSISSIPPI
6770
10 FEET LONG striped double brushed
skinny knit scarf



BASICS





ADALINE & JAMIE COLORS



back



JAMIE
4002
chunky knit hat with pom

ADALINE
6540
knit twist ear band

HIPSTER & PIPER COLORS



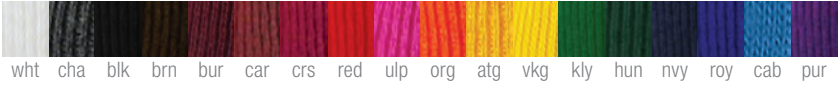
HIPSTER
4001
ribbed loose knit slouch beanie



PIPER #1
6904
chunky knit infinity scarf



BASICS COLORS



POLAR
6503
knit ear band



TOBOGGAN
4086
knit hat with ear flaps * limited colors available



CADET
4304
knit cuff hat with bill * limited colors available



NORTH POLE
390
knit cuff hat



EVEREST #1
4000
knit beanie

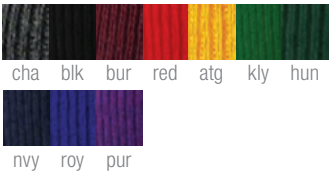


FROSTY
6750
60" long knit scarf

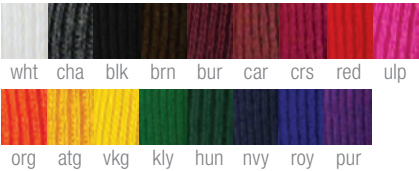




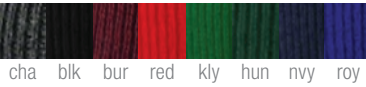
uTEXT
1016 large
heavyweight **SMART TOUCH** knit gloves



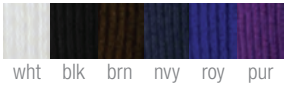
iTEXT #1
1015 medium
SMART TOUCH knit gloves



ESCANABA
1511
flip-top knit mittens with
SMART TOUCH thumb



ESKIMO
1500
heavyweight knit mittens with
double weight cuff



DIXIE
7301
MAGIC STRETCH knit gloves



TAILGATE
151 large
153 medium
knit gloves with serged cuffs



YOUTH BASICS COLORS



EVEREST
4320 junior *not available in Royal
4310 infant *limited colors available
knit beanie



FROSTY
6754 junior
48" knit scarf



CADET
4305 junior
knit cuff hat with bill *limited colors available



NORTH POLE #1
4020 junior *also available in Carolina Blue
4010 infant *also available in Carolina Blue
knit cuff hat



TOBOGGAN
4085 junior
knit hat with ear flaps *limited colors available

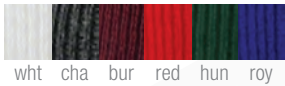


ESKIMO
1501 toddler *not available in Ultra Pink
knit mittens



TAILGATE
155 junior *not available in White
knit gloves with serged cuff

POPPINS COLORS



POPPINS
156 junior
knit **STRETCH** gloves

ENHANCED BASICS COLORS



CHILL
4301
knit beanie with **FLEECE** lining



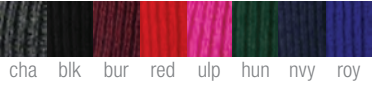
SOUTH POLE #1
4017
knit cuff hat with **FLEECE** lining



DEEP FREEZE
6504
knit ear band with **FLEECE** lining



MINION
4311 toddler
knit earflap hat with pom and **FLEECE** lining



YAK
10102 junior
FLEECE lined toboggan hat
*available in rainbow only

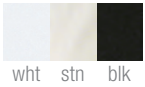


ACCESSORIES

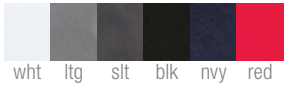


- CoolMax® Lining
- Supplex® UPF 40 +
- 3M Scotchgard™ Moisture Management

BOONIE NEW
7928
outback boonie hat



CABANA #1
4307
cotton sun hat



SUNNY NEW
4068
lightweight washed cotton bucket hat

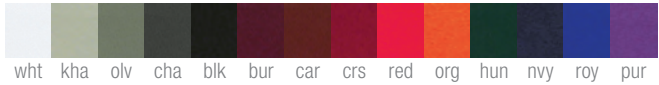


ELROY
4063 junior
YOUTH lightweight washed cotton bucket hat





HAT BAND COLORS



TOURNAMENT #1
88
gambler hat with sunblock lining and flex-fit band



ANGLER
89
safari hat with sunblock lining and flex-fit band



WRANGLER
91
distressed raffia cowboy hat with **SUEDE LEATHER** accent and flex-fit band



AMELIA
4309
collapsible travel sun hat with accent hair band





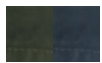
cha blk navy



*logo on back of hat

PORSCHE

7101 sm/md & md/lg * mixed size pack
wool/acrylic cable knit ivy cap



olv navy



SARGE

7100 md & lg * mixed size pack
distressed military hat

HAT BAND COLORS



wht kha olv cha blk bur car crs red org hun navy roy pur



CHICAGO

12060 md/lg & lg/xl * mixed size pack
polyester herringbone fedora



SEATTLE

12040 md/lg & lg/xl * mixed size pack
tweed fedora



ATLANTA #1

12000 md/lg & lg/xl * mixed size pack
geometric weave straw fedora





ALPS **NEW**
7124
knit cuff hat with faux fur pom



GOLDIE **NEW**
4069
wool/felt brim hat





blk nvy hun red

FOOTSIE

10411

fleece-lined booties



crm gry blk

CUMBERLAND #1

7120

acrylic cable knit beanie with pom



cha blk nvy

POSH

7103

loose knit acrylic hat with bill



HORIZON & INFINITY COLORS



cha blk bur red hun nvy

INFINITY

6772

continuous light weight tube scarf



HORIZON

6775

84" light weight scarf



CHIC COLORS



bur hun

CHIC

6773

acrylic plaid scrunchy scarf





CHEWIE
7104
plaid trooper hat with faux fur lining



DOCKER
7122
knit watchman beanie



MOJAVE
4266
classic acrylic cable knit beanie

TOQUE COLORS



TOQUE
4210
hockey jersey hat with
FLEECE lining

BLITZEN & NICK COLORS



NICK #1
6635
holiday hat

BLITZEN
7401
holiday stocking

6 style/color **72** new art order ***LIGHT SPEED*** **48** art reorder



- Handles for easy carrying
- Two side pockets and velcro closure
- Nylon shell protects from weather
- Soft, warm fleece lining

NORDIC
690
50" x 60" nylon stadium blanket with fleece backing and large embroidered design
* nylon shell available in black only





FLEECE

FLEECE COLORS



CHALET

16600 large
16602 medium
3M Thinsulate lined mittens
with suede palm patch



*flip top thumb

DROP TOP

1709 large *limited colors available
1710 medium
flip top mittens convert to
FINGERLESS GLOVES



PEAK #1

16500 large
16502 medium
16504 small
3M Thinsulate lined gloves
with suede palm patch



KLONDIKE

4701
trooper hat lined with faux shearling



COLORADO

4802 *limited colors available
four panel beanie with cover seams



KEYSTONE

6724
72" single weight scarf with whip stitch edge



ESSEX

6515
snug fit double weight contoured
ear band with Lycra trim

FLEECE COLORS



CHALET

16601 toddler
3M thinsulate lined mittens with
suede palm patch



ELF

4864 toddler
two tasseled hat with velcro chin strap



COCOON

6800 infant
infant bunting with **FLIP CUFFS**



NOODLES COLORS



NOODLES #1

4865 toddler
two toned hat with fun noodles

INFO & INDEX

YOUTH SIZE CHART

Infant 0-18 months
Toddler 18-36 months
Junior 3-10 years

CONTACT INFO

ART@LogoFit.com
INFO@LogoFit.com
ORDERS@LogoFit.com
WEB@LogoFit.com

SUBMIT ARTWORK

Camera ready artwork needs to be submitted with your purchase order, along with PMS coloring instructions, to art@LogoFit.com. If you do not have artwork, tell us what your needs are and we will design it for you. There may be an additional design fee.

QUALITY APPROVAL PROCESS

After your artwork is prepared for production, we will e-mail the design for your approval. After the art is approved, production will begin. Once your custom order has been entered into production, all incurred charges will apply.

All reorder artwork must be verified before production can begin.

EMBROIDERY DESIGN/SET UP

Designs over 10,000 stitches will incur an additional run fee; we will notify you if a fee applies once we have reviewed your design. Please call our office for more information.

THREAD

We stock over 1,500 colors of embroidery threads. If you require a color that we do not stock, a one-time surcharge may apply.

WEB IMAGE REQUESTS

Free web images are available for all orders upon request. When responding to our art approval request, please let our artists know if you will need web images.

ORDER CANCELLATION

Please review your order acknowledgement and artwork carefully. Orders cannot be canceled after artwork approval has been received by LogoFit.

PRE-PRICING AND BAR CODING

Pre-pricing and bar coding services are available. Please specify at the time of ordering. A service charge may apply.

TERMS

Preliminary credit evaluation is performed through Dun & Bradstreet and Experian. A rating of good or excellent qualifies for net 30 terms. Other ratings will be assigned appropriate terms.

Due to the nature of the special production of these custom accessories, we require your order to be submitted on a written purchase order.

Cash and company check are the standard forms of payment accepted by LogoFit. As a convenience, we also accept the following payment alternatives: Mastercard, Visa or

American Express. When this payment form is chosen the 3% discount for cash payment no longer applies.

RUSH ORDERS

We offer rush services. If you need something quick, please call our sales department to see if we can meet your needs. Additional charges may apply.

STANDARD DELIVERY

Most styles are custom made. Therefore, standard delivery is approximately four weeks (20 business days) from the date the order is placed. Some items may require longer lead times. Ship dates are subject to change based on art approval/verification. Prompt response to artwork approval requests is required to maintain delivery dates on new or reorder artwork.

SHIPPING CHARGES

LogoFit's straw and certain fashion styles may require additional freight charges due to protective packaging. Although we make every effort to minimize these costs, charges for cross-country freight may result in an increase of up to 30%. We are more than happy to ship product via our customer's own carrier and account. Please specify this when your order is placed.

LOGOFIT IS AN APPROVED LICENSED VENDOR

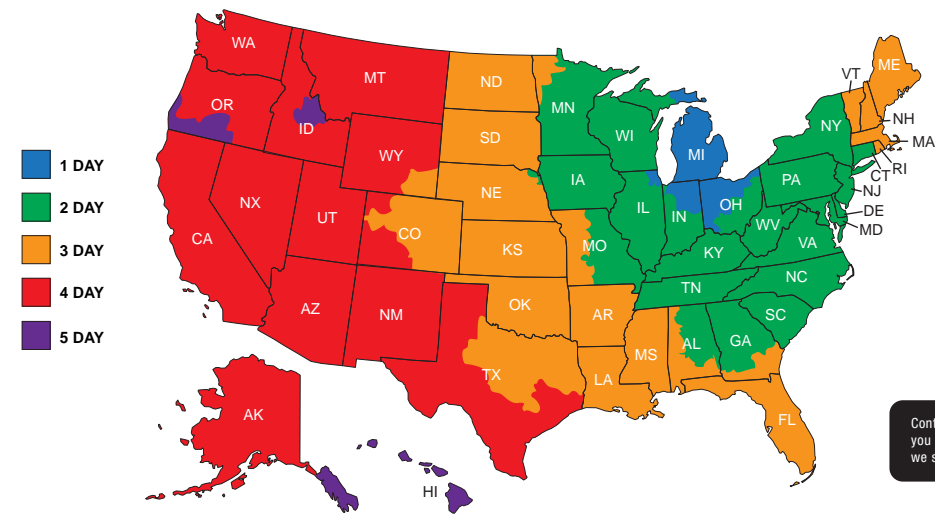


POINT OF SALE SUPPORT

LogoFit has you covered with extensive point of sale support, from unique product feature labels and hang tags to illustrated scarf hangers.



LOGOFIT GROUND SHIPPING MAP



This map is a general representation of UPS ground transit times.